



MEMBER SPOTLIGHT SERIES

Alice Hall

Portfolio Property Manager, PLP

Please provide a short intro about your career path. What brought you to London?

I have been in the Real Estate sector for five years in a variety of roles. I recently completed a MSc in Real Estate and qualified as a member of the RICS and am now managing a portfolio valued at c. £300m. I took a non-conventional route into the industry, starting out in waste management. I moved to London to be closer to my Partner and have discovered so many opportunities I wouldn't have experienced otherwise.

What has been a highlight of your career so far? Or what has been your biggest career challenge so far and how have you overcome it?

My biggest challenge and achievement are without a doubt qualifying as a member of RICS. My three-year journey involved studying for a MSc in Real Estate whilst working full time, and then achieving MRICS the following year. I was very lucky to have supportive people around me; my partner, family, friends and colleagues gave me motivation and allowed me the headspace to get on with the necessary work.

What brought you to CREW UK?

I joined CREW at a crossroads in my career. My partner worked with Amy White (now Finance Director at Roebuck Asset Manager and CREW UK Board Member) and mentioned I was struggling to achieve my goals; Amy introduced me to Mentoring Launch 2.0 which was so helpful in formulating a plan. Since then, I have committed to a full membership and have joined the Mentoring Programme committee as I wanted to help others have the same experience.

Plan B - if you were not in real estate, what would you be involved in now?

When I was younger, I always wanted to be involved in the medical industry so perhaps I would have followed on from my undergraduate degree (MSc Biological Sciences) into medical sciences. Throughout my experience to date, I have really enjoyed immersing myself in the ESG agenda of the organisation I'm working for. I'd like to think I would have been involved in this regardless of industry or sector.

What are your interests/passions outside of work?

I like to switch off when I leave the office, so I try and get away from the busy city life and refresh. My perfect weekend would involve a walk in the forest and a pub dinner with friends. I also love to go swimming in the evenings when I have the time!

Is there a book or a podcast that you have found insightful and would like to share with the community?

When I first started in Real Estate, I read Property Investment for Beginners by Rob Dix. It is marketed towards private residential investment but explains some investment concepts well if you are new to this industry. Since then, I have read a lot throughout my MSc and MRICS journeys. More recently I have been listening to Diary of a CEO by Stephen Bartlett – I think he is interesting and has some very novel thoughts without being boring!

Did you like what you've read, and now keen to get involved in CREW UK?

Visit <https://crewuk.org/why-join/benefits-qualifications> to explore membership and benefits