

MEMBER SPOTLIGHT SERIES

Kirsten Dyer

Director, Head of Living Sector Analytics, CBRE



Please provide a short intro about your career path. What brought you to London?

I am Head of Living Sector Analytics for CBRE Residential Valuations. Since graduating I have worked in the real estate sector (working in flex space prior to joining CBRE in 2017 switching specialities to student accommodation). I have always focused on my skills rather than sector which centre around deriving analytics and the commercialisation of analytical products. My job allows me to tell stories with data – one of my favourite things to do.

What has been a highlight of your career so far? Or what has been your biggest career challenge so far and how have you overcome it?

One of the biggest highlights of my career to date has been organising and co-hosting the Women in Student Accommodation events with a colleague. Bringing together Student Accommodation sector colleagues and clients to discuss female representation in the sector has been rewarding and educational. This is something I hope to continue doing.

What brought you to CREW UK?

I found CREW through female colleagues who were already part of the organisation and seeing benefit from the connections they were making. I wanted to grow my network outside of my organisation, meet like-minded individuals and learn from others. The events hosted by CREW UK give me that opportunity.

Plan B - if you were not in real estate, what would you be involved in now?

I am very skills focused so probably still something analytical which is sector agnostic and can be applied to many areas.

What are your interests/passions outside of work?

I'm a very keen gardener and have recently taken on an allotment. Every weekend includes some form of staring at my plants to see how much they have grown. I have recently harvested my first courgettes of the season.

Is there a book or a podcast that you have found insightful and would like to share with the community?

The Imposter Cure by Dr Jessamy Hibbard. This book is a great manual to help with self-belief and confidence building.

Did you like what you've read, and now keen to get involved in CREW UK?

Visit <https://crewuk.org/why-join/benefits-qualifications> to explore membership and benefits